



2024

SPONSORSHIP PROPOSAL

MN AMA District 23 Amateur Riders Motorcycle Association

The purpose of this organization shall be to encourage sportsmanlike competition between amateur riders within the Association, to promote uniformity of competition rules, and to support motorcycle activities through legislative or defense efforts on behalf of our membership. We maintain a schedule, keep points, and provide recognition of rider achievements to support motorcycle and ATV competition and recreation events in the State of Minnesota.

SPONSORSHIP@ARMCA.ORG

ARMCA.ORG/SPONSORS



AMATEUR RIDERS MOTORCYCLE ASSOCIATION

Your support of District 23 ARMCA season-long will help us celebrate our members at year-end banquets, advocate for motorcycling rights in Minnesota through our lobbyist, cover administrative costs of D23 ARMCA, and support content creation that highlights the unique members of District 23 ARMCA. *Additionally, you have the option to request a specific discipline to allocate your funds towards.*

2024 SEASON-LONG OPPORTUNITIES

	TITLE SPONSOR	PRO	EXPERT	INTERMEDIATE	BEGINNER
	\$15,000+	\$5,000+	\$2,500+	\$1,000+	\$100+
Website	Logo and name on multiple pages of the website with a link to sponsor's website.	Logo and name on multiple pages of the website with a link to sponsor's website.	Logo and name on multiple pages of the website with a link to sponsor's website.	Logo and name on multiple pages of the website with a link to sponsor's website.	Logo and name on the D23 ARMCA website with link to sponsor's website.
Email Blast	Mention in weekly email newsletter. <i>Primary logo placement.</i>	Mention in weekly email newsletter. <i>Secondary logo placement.</i>	Mention in weekly email newsletter. <i>Tertiary logo placement.</i>	Mention in weekly email newsletter. <i>Supporting logo placement.</i>	Mention in weekly email newsletter. <i>Supporting logo placement.</i>
Social Media	1 individualized post/monthly <i>Primary placement on group posts.</i>	2 individualized posts/quarterly <i>Secondary placement on group posts.</i>	1 individualized posts/quarterly <i>Tertiary placement on group posts.</i>	1 individualized post/quarterly <i>Supporting placement on group posts.</i>	2 individualized post/yearly <i>Supporting placement on group posts.</i>
Sponsor Spotlight Article	2 articles on the website annually.	2 articles on the website annually.	1 article on the website annually.	1 article on the website annually.	-
Yearbook Ad [^]	Full page ad (8.5" x 11")	Full page ad (8.5" x 11")	Full page ad (8.5" x 11")	Half page ad (8.5" x 5.5")	Quarter page ad (4.25" x 5.5")

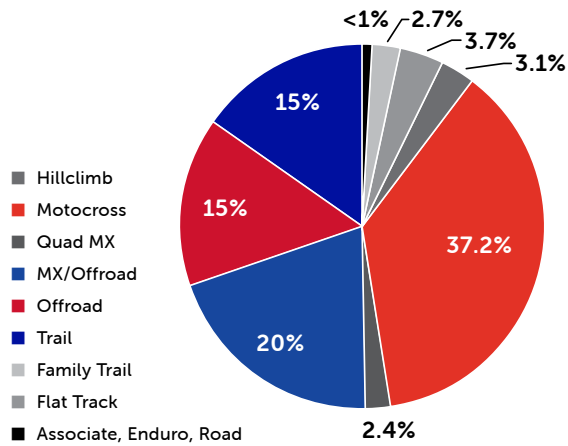
**** Values can be either product retail value or specific monetary amounts**

[^] Yearbook ads are separate from the D23 ARMCA mailed magazine.

If you're interested in advertising in the magazine, please send an email to magazine@ARMCA.org.

2023 MEMBERSHIP

4,002



Membership is up **3.84%** from 2022.



ARMCA.org
106,000 visitors
 57,000 *UNIQUE VISITORS*
 227,000 page views

*as of 12/5/2023



INSTAGRAM

3,440
 followers
REACH: 9,225

FACEBOOK

4,650
 followers
REACH: 64,030

*as of 12/4/2023

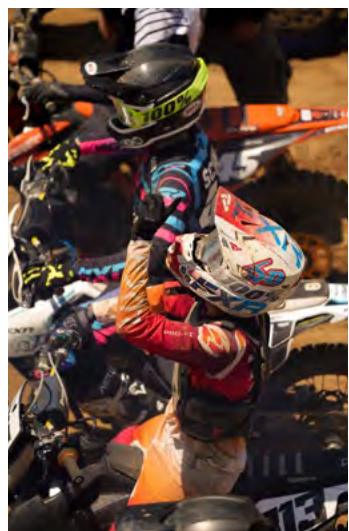


Your financial support is greatly appreciated!

To start your sponsorship or for additional information, please contact us!

SPONSORSHIP@ARMCA.ORG

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Photos by Mark Burger, Heather Fuller, JMak26Photo, Hayley Selinski, 1HundredPhoto, Tim McBride, and KC Sports Media.